2024 ART & CULTURE GRANT INFORMATION SESSION

CULTUREWORKS GREATER PHILADELPHIA
November 30, 2024
4-6PM
Agenda

- Welcome & Introductions
- Ice Breaker
- 2024 Grant Cycle Overview
- Eligibility & Rubric
- Application & SMU DataArts Review
- Q&A
Ice Breaker

- What art have you recently experienced that impacted you?
- What brings you joy this time of year?
- What brought you here today?
2024 Grant Cycle Overview
Timeline

November 2023
Grant Application Goes Live

December 2023
Panelist Application Goes Live

January 17, 2024
Grant Application Deadline

February 2024
Applications Reviewed by PCF Staff and Peer Panelists

March 2024
Panel Committee Decision Days

Spring 2024
Grants Approved By PCF Board and Distributed
Eligibility Guidelines

- Have official place of business in the City of Philadelphia AND present at least 60% of programming in the City of Philadelphia
- Have an average budget below $1.5M as shown on the organization’s SMU|DataArts Philadelphia Cultural Fund Funder Report
- Have a mission that is dedicated to art and culture AND have at least 60% of its current operating budget devoted to art and culture
- Be incorporated as a 501(c)(3) non-profit in good standing OR contract with a pre-approved fiscal sponsor/parent organization
- Have at least one year of public programming (in person or virtual)
Who is NOT eligible for funding?

- Individual artists
- Sole proprietorships or other groups that are neither a 501(c)(3) corporation or operating under pre-approved fiscal sponsor/parent organization
- Religious institutions
- Agencies and departments of city, state and federal governments
- Elementary or secondary schools, public, charter or private
- Colleges and universities, with some exceptions (please speak to Cultural Fund staff before applying)
- Orgs that are a line item allocation in the City’s ‘24 General Operating Budget OR have received unrestricted $/pledges/commitments > $10K between 7/1/22 - 6/30/23 from any City department
2024 Grant Cycle Overview

Panel Committee Process

- Re-introducing pilot panel committee to return to pre-covid participatory model.
- Limited to new applicants only.
- The panel will focus on the approval/decline of applicants. Committee scores will serve as a tool to lead the larger discussion.
- PCF staff will determine allocation based on existing grantee distribution.
<table>
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<tr>
<th>TOTAL POSSIBLE POINTS 55</th>
<th>SCORING CATEGORY</th>
<th>SCORING METRIC/DESCRIPTION</th>
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| 10                      | Program Merit & Strength | - Clearly articulated mission that connects to the arts & culture sector in Philadelphia.  
- Alignment of programming to mission. |
| 15                      | Community Engagement & Impact | - Clearly defined community.  
- Authentic and inclusive relationship with community.  
- Benefits the community. |
| 10                      | Operations & Managerial Capacity | - Management and operations align with organization’s programmatic and operational activities.  
- Staff development and community representation present. |
| 5                       | Ability to Plan & Evaluate | - Intentional and reflective approach to operations and programming. |
| 5                       | Leadership & Governance | - The organization is led and strengthened by its Board of Directors (If fiscally sponsored or operating under a parent organization, this applies to its advisory group/council). |
| 10                      | Integrity & Fiscal Responsibility | - Sound financial systems and practices are in place.  
- Organizational financial health (Any potential issues found in budgets documents are addressed in the application narrative). |
Application Walkthrough

- All applications are completed and submitted online in Submittable.
- Applications can be worked on over time and saved as a draft after each session.
- **Important:** The login email used to apply, will be the primary account holder for this application and will receive all communications through the platform.

[APPLY NOW]
SMU DataArts Review

- The Philadelphia Cultural Fund (PCF), along with other funders across the nation, partners with SMU|DataArts, the provider of the Cultural Data Profile (CDP).
- PCF requires applicants to complete a Cultural Data Profile annually through the SMU|DataArts website. The Philadelphia Cultural Fund Funder Report is required for all applicants.
- The Funder Report reflecting the applicant’s most recent fiscal years is required (FY22 or FY23). The PCF Funder Report shows a minimum of 1 year and a maximum of 4 fiscal years, depending on how long the organization has been in existence and producing programming.
- Organizations need to have at least one year of data to be eligible.

Video: What You Need to Know About the New Cultural Data Profile: The Basics
Make sure the information provided in the organization's SMU|DataArts organizational profile is up to date and reflects your nonprofit status / structure; especially your Philadelphia address.

The Average Budget is located here. You'll need this to complete your application. Must be $1.5M or Less.

Your Funder Report should show data for the most recently completed fiscal years. Ex: 2019, 2020, 2021 and 2022

Make sure you are submitting a current report and not an older one.
Resources

- Submittable Help Center: https://submittable.help/en/
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